



उत्तराखण्ड शासन

Ease of Doing Business Uttarakhand

Using Private Sector Inputs to Design and Implement Reforms

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Definition

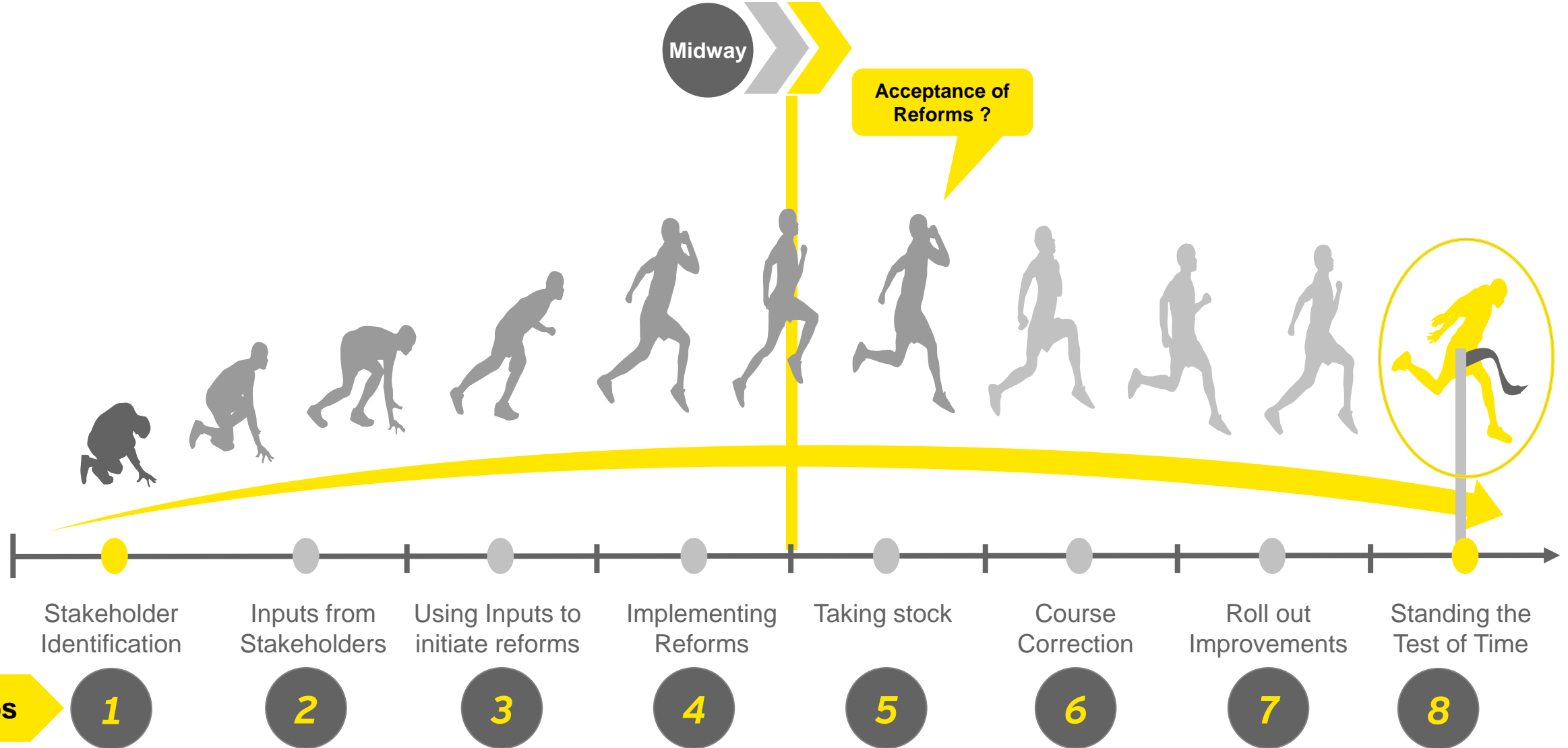
Stakeholder

A person with an interest or concern in something, especially a business

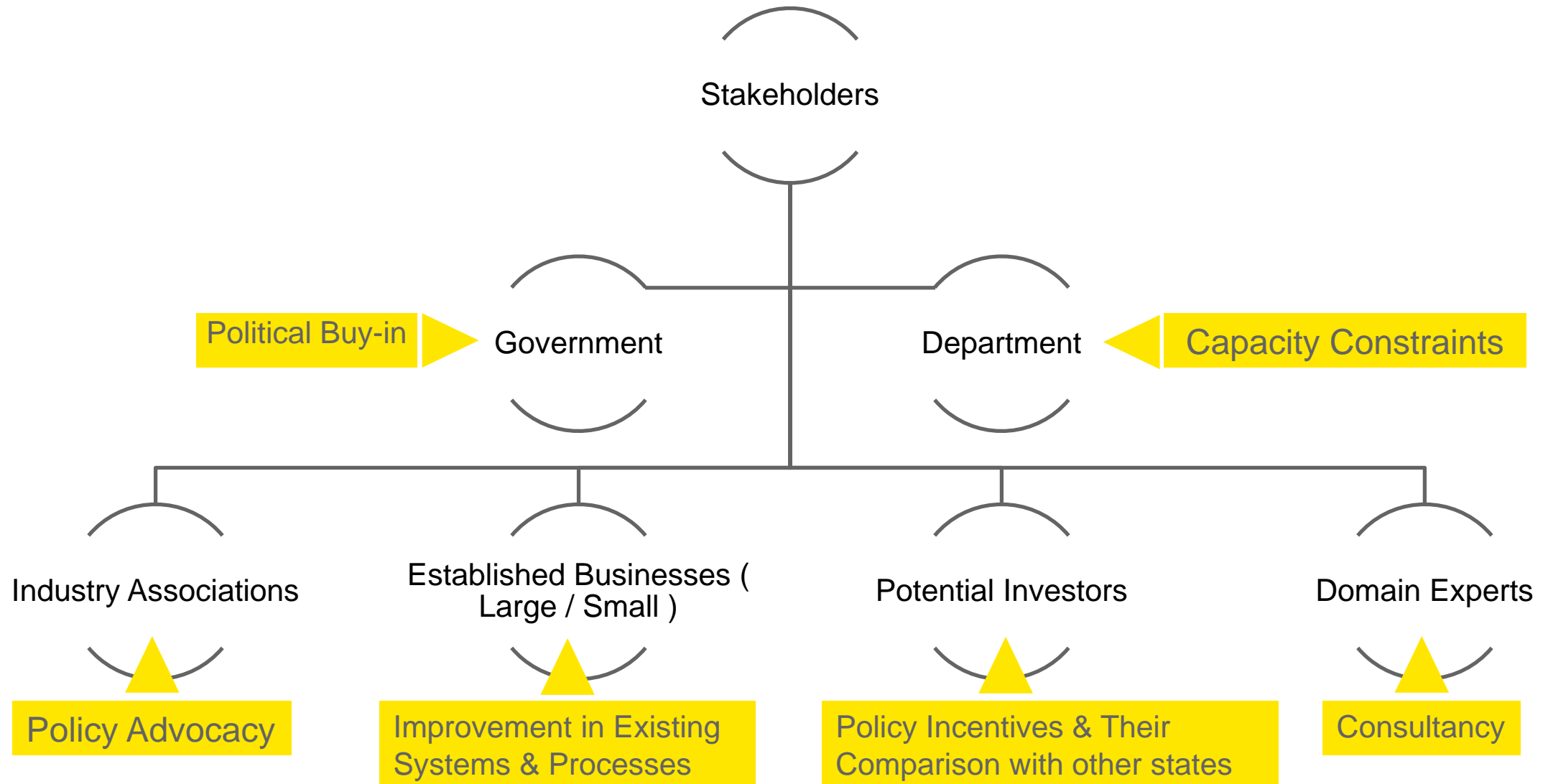
Reforms

Make changes in (something, especially an institution or practice) in order to improve it.

Running the Reform Marathon

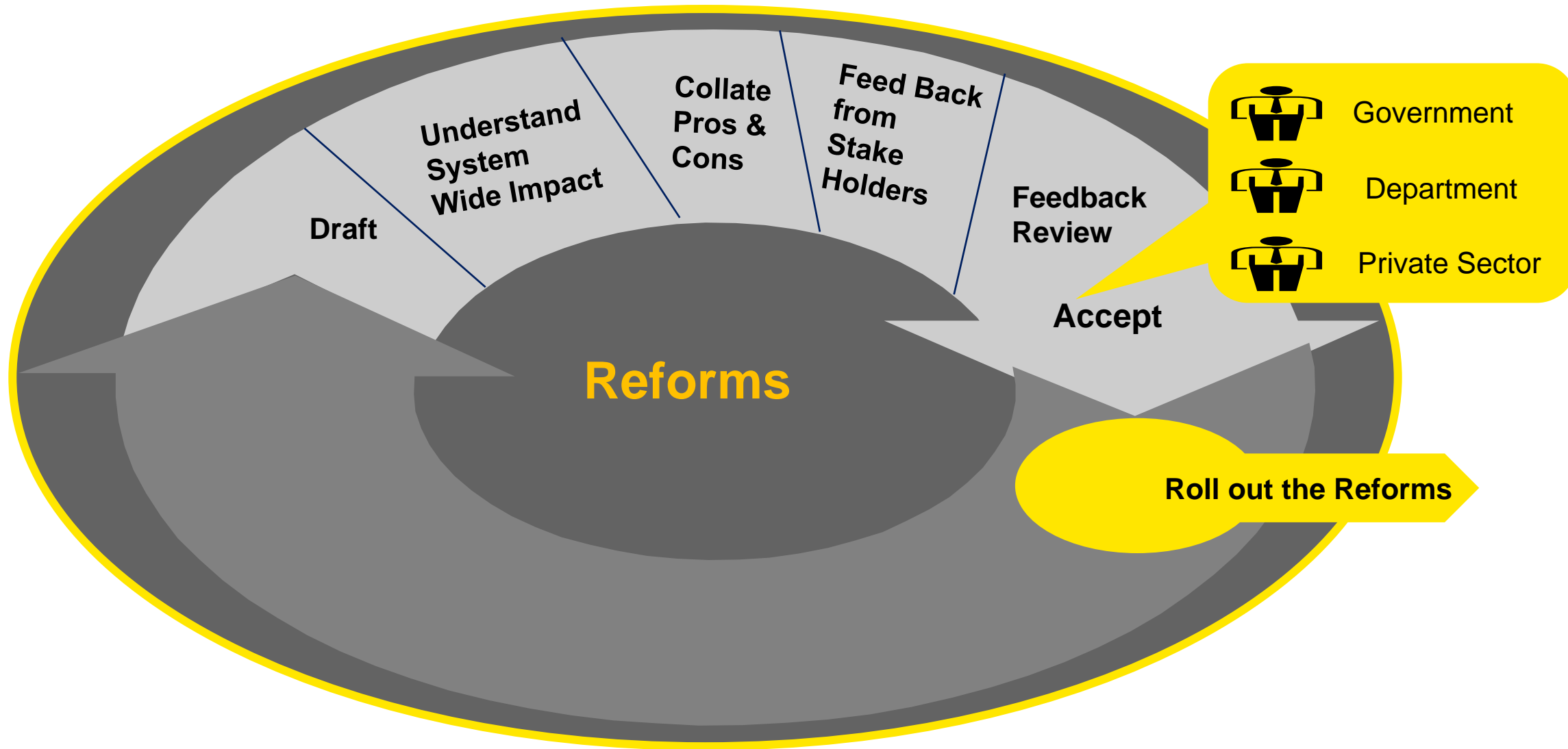


Knowing your Stakeholders & Getting their Inputs (Step 1 & 2)



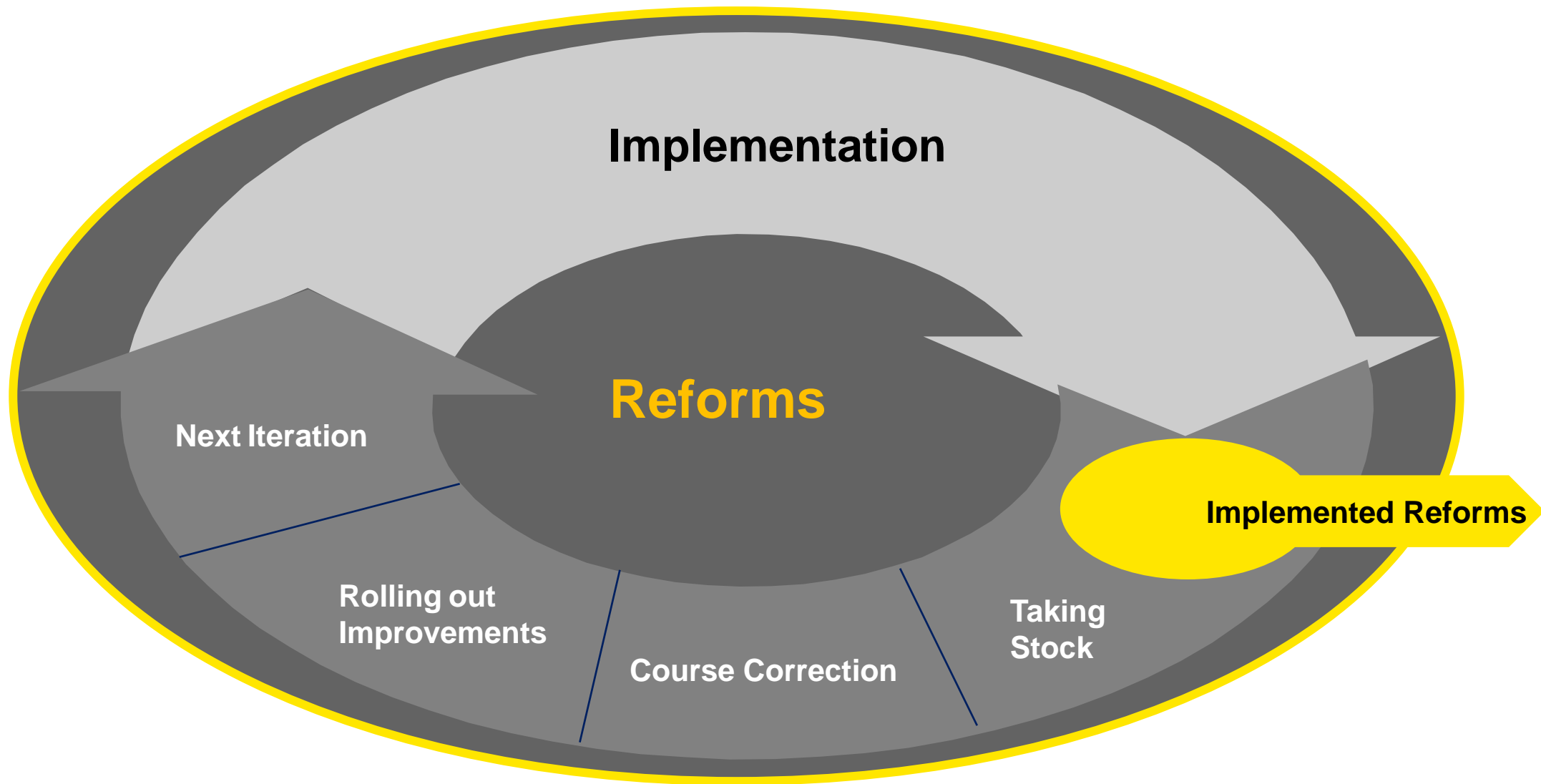
Reforms Life Cycle – Part I

From Initiation – Implementation (Steps 3 & 4)



Reforms Life Cycle – Part II

Standing the test of time (Steps 5 to 8)



Government - Industry Stakeholder Interaction

✓ **Public Consultation**

A dedicated Portal
(www.ukpublicconsultation.in)
for Public Consultation to
enable transparency in
Policy Making



✓ **Investor Forum - HEC**

Meetings of Industry
Associations with High Level
Empowered Committee chaired
by Chief Secretary to resolve
policy hurdles

✓ **Investor Forum – DIC / DOI**

Meetings on last Friday of every month to interact with
Industry Associations with specific agenda. Feedback on
Reforms & Training

Government - Industry Stakeholder Interaction



A transparent Public Consultation Platform

www.ukpublicconsultation.in



Government of Uttarakhand

Forum for Public Consultation

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Directorate of Industries

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Consultation title

Year

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Subject

Select Year

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S.No.	Date of Release	Department	Subject	Closure	Status	Hits
1	09 Aug 2016	ITDA	Draft ICT & Electronics Policy	2016-09-10	Closed	750
2	30 Jun 2016	Tourism	Uttarakhand Tourism Draft Policy	2016-09-30	Closed	609
3	15 May 2016	Labour	Third party Audit Scheme for Labour inspection	2016-05-17	Closed	1322
4	30 May 2016	Directorate of Industries	Uttarakhand Startup Policy	2016-06-30	Closed	1946

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Uttarakhand – How Industry showed us the way forward

Policy Discussions

- ▶ Mega Textile Policy 2014
- ▶ Mega Industrial & Investment Policy 2015
- ▶ Start-Up Policy 2017

List of Clearances

- ▶ Identifying Comprehensive List of Noc`s, Clearances of all State Departments

Business Process Re-Engineering

- ▶ Vetting As-Is Process flows of Departmental Clearances
- ▶ Giving Suggestions on simplifying processes

Prioritizing Reforms

- ▶ Tourism is important for Uttarakhand – All Tourism related clearances are being made online

Looking into the Future – Not Only an Investor Friendly State but Investor Friendly Districts

1. EoDB Vision for the State
2. Holistic View of the Competitive Advantages / Disadvantages of the State
3. Reforms Percolating to all the implementing bodies of the Government
4. Positive Investor Sentiment
5. Preferred Investment Destination

Current Focus

96.13%

Second Year – Buy-in but mostly enforced Agenda

13.36%

First Year – Inertia & Resistance

2020

2019

2018

2017

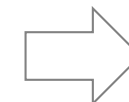
2016

2015

Third Year – Pride & Proactive participation ,
Shared Ownership for Success by all stake holders including the Industry, We should replicate it beyond the DIPP agenda

Future Wish List

Journey So Far



Thank You

